

# *Supporting*

GRAFTON REGIONAL GALLERY



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*Where amazing things happen*

## SHOW YOUR SUPPORT FOR ARTS AND CULTURE IN THE CLARENCE VALLEY!

It's an exciting time for the Grafton Regional Gallery with the new Gallery extension made possible by Create NSW Regional Cultural Fund now open and enlivened with a vibrant program of creativity.

With 40% more space and a dynamic new arts and cultural program the Gallery is a bold cultural icon for the Clarence Valley.

It's a great time to get involved with the Gallery through our Supporters Program or by making your mark on the Grand Staircase. Your generous support will create a vibrant, creative destination for the entire community.

**Niomi Sands,**  
Gallery Director

## CORPORATE SUPPORTERS & PARTNERSHIP PROGRAM

A rare opportunity is now available to become a partner through our Supporters Program. This wonderful opportunity will enable your organisation to support the growth of a vibrant arts and culture community in the Clarence Valley.

The Supporters Program empowers your organisation to create meaningful corporate connections that promote social responsibility whilst ensuring prominent, high-profile exposure.

Developing and creating a public partnership will demonstrate community leadership, commitment to the arts and culture within the Clarence Valley. The Supporters Program has three tiers that cater to the needs of you and your organisation.

**We invite you to join us in creating something amazing.**



## GLASS TILE CORPORATE PROGRAM

With your support the Gallery can bring outstanding arts and creative experiences to the Clarence Valley for all to enjoy. By contributing \$5,000 through this Program you will secure a once-in-a-lifetime opportunity to have your organisations name and three inspirational words permanently on display in the grand staircase of the new Gallery.

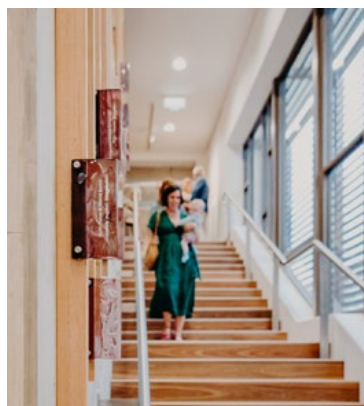
The staircase is being adorned by glass tiles created by Canberra based artist Lisa Cahill and will feature your organisations name and

inspirational words of up to 60-character spaces.

The funds raised through this Program will provide ongoing support for resources and facilities that bring artists and culture to our region.

Donations over \$2 are tax deductible. Grafton Regional Gallery has deductible gift recipient status (DGR) with the ATO (ABN 85 864 095 684).

Image courtesy of Sam Townsend @meltingwax\_photography



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TO BE A PART OF THESE  
ONCE-IN-A-LIFETIME  
OPPORTUNITIES CONTACT  
THE GALLERY

Call: 02 66423177 or  
email: [supportgrg@clarence.nsw.gov.au](mailto:supportgrg@clarence.nsw.gov.au)  
to make an appoint to discuss naming  
rights and donor wall opportunity.

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# CORPORATE SUPPORTERS PROGRAM ACKNOWLEDGEMENT

## JACARANDA (Permanent)

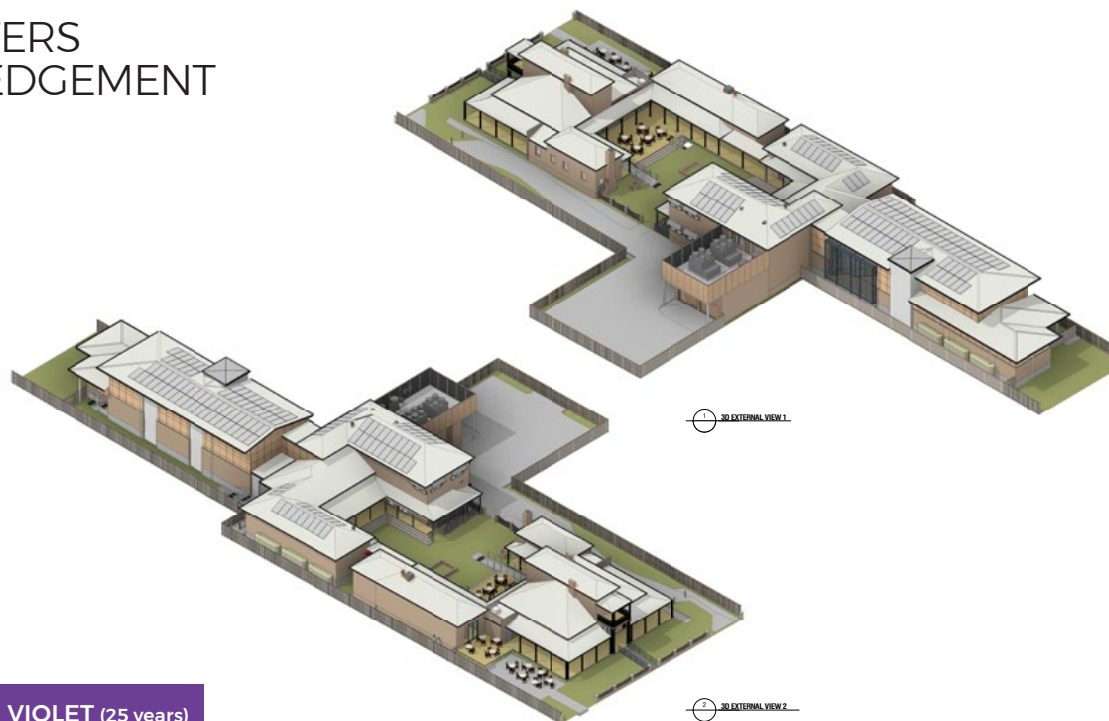
- The [building/Room] would be permanently named and known as [the {insert family/organisation name} Gallery/wing/ room]
- Quality permanent signage installed outside the building and the name utilised on all internal and external print, marketing and educational material and logos utilised as required
- Appropriate acknowledgment on recognition board and all other donor & supporter areas
- Free VIP admission for donor family members to all gallery events, access to all other VIP programs

## VIOLET (25 years)

- The [building/Room] would be known as [the {insert family/organisation name} Gallery/wing/ room] for the term of the contract.
- Signage installed outside the building and the name utilised on all internal and external print, marketing and educational material and logos utilised as required for the term of the contract.
- Appropriate acknowledgment on recognition board and all other donor & supporter areas for the term of the contract.
- Free VIP admission for donor family members to all gallery events, access to all other VIP programs for the term of the contract.
- Donor would be given first option for renewal

## LAVENDER (2 years - 10 years)

- The [building/Room] would be known as [the {insert family/organisation name} Gallery/wing/ room] for the term of the contract.
- Signage installed outside the building and the name utilised on all internal and external print, marketing and educational material and logos utilised as required for the term of the contract.
- Free VIP admission for donor family members to all gallery events, access to all other VIP programs for the term of the contract.
- Listing on recognition board.
- Donor would be given first option for renewal



Photos courtesy of Simon Hughes Photography

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# CORPORATE SUPPORTERS & PARTNERSHIPS PROGRAM GUIDE

Naming Rights are available for the following buildings or parts of:		Permanent Support	Long Term Support (25 years)	Temporary Naming Support					
1	2021 New Development	≥ \$5,000,000	≥ \$1,500,000	10 years	≥ \$600,000	5 years	≥ \$300,000	2 years	≥ \$120,000
2	Prentice House	≥ \$1,500,000	≥ \$500,000	10 years	≥ \$200,000	5 years	≥ \$100,000	2 years	≥ \$40,000
Naming rights for unallocated separate rooms									
3	Gallery 1	≥ \$1,500,000	≥ \$500,000	10 years	≥ \$200,000	5 years	≥ \$100,000	2 years	≥ \$40,000
4	Gallery 2	≥ \$1,500,000	≥ \$500,000	10 years	≥ \$200,000	5 years	≥ \$100,000	2 years	≥ \$40,000
5	Gallery 3	≥ \$1,000,000	≥ \$300,000	10 years	≥ \$120,000	5 years	≥ \$60,000	2 years	≥ \$25,000
6	Gallery 4	≥ \$1,000,000	≥ \$300,000	10 years	≥ \$120,000	5 years	≥ \$60,000	2 years	≥ \$25,000
7	Courtyard Gallery	N/A	N/A	10 years	≥ \$100,000	5 years	≥ \$50,000	2 years	≥ \$20,000
8	Courtyard Room	N/A	N/A	10 years	≥ \$50,000	5 years	≥ \$25,000	2 years	≥ \$10,000
9	Sculpture Garden	N/A	N/A	10 years	≥ \$50,000	5 years	≥ \$25,000	2 years	≥ \$10,000
10	Artist Cottage	N/A	N/A	10 years	≥ \$50,000	5 years	≥ \$25,000	2 years	≥ \$10,000
11	Studio	N/A	N/A	10 years	≥ \$50,000	5 years	≥ \$25,000	2 years	≥ \$10,000
12	Library	N/A	N/A	10 years	≥ \$20,000	5 years	≥ \$10,000	2 years	\$4,000
13	Major Project	N/A	N/A	Multi year Event	≥ \$500,00	Single Event	≥ \$100,000	N/A	N/A

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Let creativity inspire your imagination at  
GRAFTON REGIONAL GALLERY



[www.graftongallery.nsw.gov.au](http://www.graftongallery.nsw.gov.au)

Cover photo courtesy of Sam Townsend @meltingwax \_photography



Grafton Regional Gallery  
is supported by the NSW  
Government through Create NSW